



JENNIFER T. OGUNSOLA

2006 Crest Ridge Drive East Point, GA 30344

(443) 604-4718 jogunsola@jowriter.com or jowriter1984@gmail.com

www.jowriter.com

EDUCATION

Univ. of Baltimore, May 2009	M.A.—Writing & Publications Design	Baltimore, MD
Temple Univ., May 2006	B.A.—Broadcast Journalism & Political Science with an emphasis in Spanish (National Society of Collegiate Scholars)	Philadelphia, PA

MEDIA EXPERIENCE

October 2009 - Present	City of Atlanta Mayor's Office / Media Relations Officer	Atlanta, GA
<ul style="list-style-type: none">• Staff the Mayor on national and local interviews & other important events• Write & distribute all of the Mayor's press materials to national and local media• Create & execute communication plans for many of the Mayor's programs, such as <i>Atlanta 2010 Census</i>• Write PSA scripts & direct the production & taping of PSAs• Maintain national and local media contact distribution lists• Create and maintain social networking accounts for City of Atlanta initiatives		
June 2009 - Present	Upscale Magazine / Freelance Writer	Atlanta, GA
<ul style="list-style-type: none">• Write assigned articles on news, culture, lifestyle, health and entertainment.• Interview notable individuals on deadline.• Pitch story ideas to section editors		
April 2008 - June 2009	Radio One (WERQ, WWIN, WOLB) / Production Engineer	Baltimore, MD
<ul style="list-style-type: none">• Regulated timing of programs, operated syndicated programming and controlled the play of commercials• Produced a news talk show; Off-air support of commercial production; programming automated computers• Ran live weather, traffic, and news reports		
May 2008 - September 2008	Black Entertainment Television (BET) / Production Assistant	Washington, DC
<ul style="list-style-type: none">• Conducted interviews with national recording artists and assisted in backstage production for live tapings• Edited & researched the nominee information for the BET Hip-Hop Awards• Researched information for upcoming productions; screened and logged tapes; built shows and organized time codes• Assisted producer with development of show ideas and all phases of production		
April 2007 - Jan. 2009	Avenue Report Magazine / Editorial Assistant	Washington, DC
<ul style="list-style-type: none">• Assisted the editor-in-chief with editorial duties and interviewed celebrities and notable people on deadline• Managed the workflow, deadlines and responsibilities of all editorial interns and other writers• Conceptualized and wrote articles and features for magazine and website• Edited, researched and fact-checked information for web based products and for each magazine issue		
November 2006 - April 2008	Baltimore Office of Promotion & The Arts / PR Associate	Baltimore, MD
<ul style="list-style-type: none">• Wrote press releases and other PR materials; wrote and updated web content• Acted as media representative of the company for special events and festivals (television, radio & print interviews)• Acted as creative editor on several projects; Coordinated the distribution of public relations information• Pitched and executed media plans for events; assisted in securing and maintaining media trades while tracking leads on several trades		



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MEDIA EXPERIENCE (cont'd)

- September 2006 - Nov. 2006** **Department of Public Works** **Baltimore, MD**
- Wrote & researched information for press releases
 - Assisted the director of communications with various projects; corresponded directly with media professionals at various newspapers, radio and television stations
- January 2006 - May 2006** **TRACE Magazine / Editorial Intern** **New York, NY**
- Conducted interviews with recording artists, and published short pieces in the magazine
 - Researched information for upcoming magazine issues, using internet sources, and newspapers
 - Wrote weekly gossip columns and assisted the senior editor in creating a weekly newsletter for the magazine
- February 2005 - May 2006** **Temple News (Newspaper) / Opinion-Editorial Columnist** **Philadelphia, PA**
- Used Lexis-Nexis and other research mechanisms to write and publish articles
- May 2004 - Aug. 2004** **Black Entertainment Television / Writing & Production Intern** **New York, NY**
- Wrote scripts for “The Center”, which were aired
 - Prepared host for shows, developed show ideas and assisted in all phases of production
 - Screened and logged tapes, conducted research for shows and answered viewer mail; built shows and organized time codes
- September 2003 - Jan. 2005** **Radio One (WPHI 100.3) Broadcast Promotions / On-Air Intern** **Philadelphia, PA**
- Assisted the program director and production director with newsgathering and broadcast activities
 - Gained exposure to all aspects of radio station programming
 - Assisted in developing and executing new ideas for promotional events
 - Corresponded directly with listeners and clients inside and outside of the studio

SPECIALIZED SKILLS

- **Personality:** Excellent communicator; commendable leader; highly organized; positive work attitude; strong interpersonal skills; ability to learn new procedures and material quickly; and a self-starter
- **Technologically proficient:** Pro Tools, and Final Cut Pro, Avid; Adobe Photoshop, Illustrator & InDesign; BBedit; fair knowledge of CSS; XHTML & HTML
- **Computers:** Proficient in MAC & Windows Operating Systems; Microsoft Word, Power Point, Excel
- **Writing Styles:** substantial knowledge of MLA and AP writing styles

PROFESSIONAL ORGANIZATIONS

- 2008 – Present Member of the Society of Professional Journalists
- 2005 – Present Member of the National Association of Black Journalists
- 2004 – Present Member of the International Radio and Television Society
- 2004 – 2006 Member of Philadelphia College’s Black Women Association